



Starter Kits



Proof of Concept



Word • FrameMaker • Arbortext

## The Company

Smart Communications, Inc., New York, is an experienced developer of *Artificial Intelligence* (AI) software. We specialize in *Natural Language Processing* (NLP) for simplification, translation and electronic publishing.

The **MAXit Checker** is an AI-powered text critique tool for fast and easy language simplification. There are no confusing grammar reports. The writer clicks a color-coded word to get corrections and suggestions generated by 19,000+ *Artificial Intelligence* inferences (rules).

## The MAXit Checker Starter Kit

The SMART team offers a **Starter Kit** for each MAXit version. Each Starter Kit includes a single-user **MAXit Checker** license and a starter dictionary for a domain.

The **Starter Kit** is ideal for *proof of concept*, so that companies can learn how **MAXit** can simplify their text. There is a modest cost to setup the system and provide an introductory session by Microsoft Teams or Zoom.

## Technical Writer Training

The SMART team offers on-line training with Microsoft Teams. Our experts provide guidance for simplification techniques from the ASD-STE100 *Simplified Technical English* standard, mandated for Aerospace and Defense.

The MAXit Checker Starter Kit includes these items.

- **MAXit Checker License** - single-user license
- **Starter Technical Dictionary** - one domain
- **Starter Synonym Dictionary**
- **Writer's Guide** - with many examples
- **Introduction** - one-hour session
- **Email Support** - unlimited for 60 days
- **Six Sigma Tool** - Measures content quality
- **Readability Tool** - Traffic Light for quality
- **Metric Conversion Tool** - for dual dimensions
- **Advice from writers** - with 22+ years of experience with controlled language programs

## Dictionary Development

The **Starter Kit** does not include dictionary customization. To add new terms, users can purchase a **Dictionary Service Pack**. This subscription service lets users add groups of 250 technical terms. For large projects, SMART offers **Text Mining** services and a **Lexicon Manager** tool to maintain, share and manage the customized dictionaries.

## MAXit Checker - Versions



**Microsoft Word**  
**Adobe FrameMaker and AEM**  
**PTC Arbortext Editor**  
(Other systems by request)

The **Starter Kit** does not include training. Writers quickly learn the **MAXit Checker** from our instructor-led Teams or Zoom workshops.

## Add more MAXit Licenses

You can add more licenses to the **Starter Kit**. Dictionaries are shared by all versions.

The SMART team has 22+ years of experience in development of Plain English, Controlled English and ASD-STE100 Simplified Technical English programs for many types of products and services.

## How to order a MAXit Starter Kit

- Request our Starter Kit - contact : maxit@smartny.com
- Delivery by secure download from SMART website.
- SMART provides 60 days of email support to help writers use the syntax and grammar of a controlled language.
- Customers can order SMART Text Mining services to expand their dictionaries.
- Discounts on additional licenses after purchase of the Starter Kit.
- Customers can purchase Internet Writer Training sessions.
- Payment by credit card, EFT or software reseller.  
(Costs are in US Dollars. Made in the USA. Do not add your GST or VAT.)

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Ai-powered Text Critique