



DATA SHEET

MAXit for Microsoft Word

SMART Communications, Inc., New York City, is an *Artificial Intelligence (AI)* boutique specializing in language simplification and *Agentic AI* applications.

The **MAXit Checker** uses 19,000+ AI rules and controlled vocabularies from the SMART library.

The key concept is **One Word • One Meaning** to remove text ambiguity.

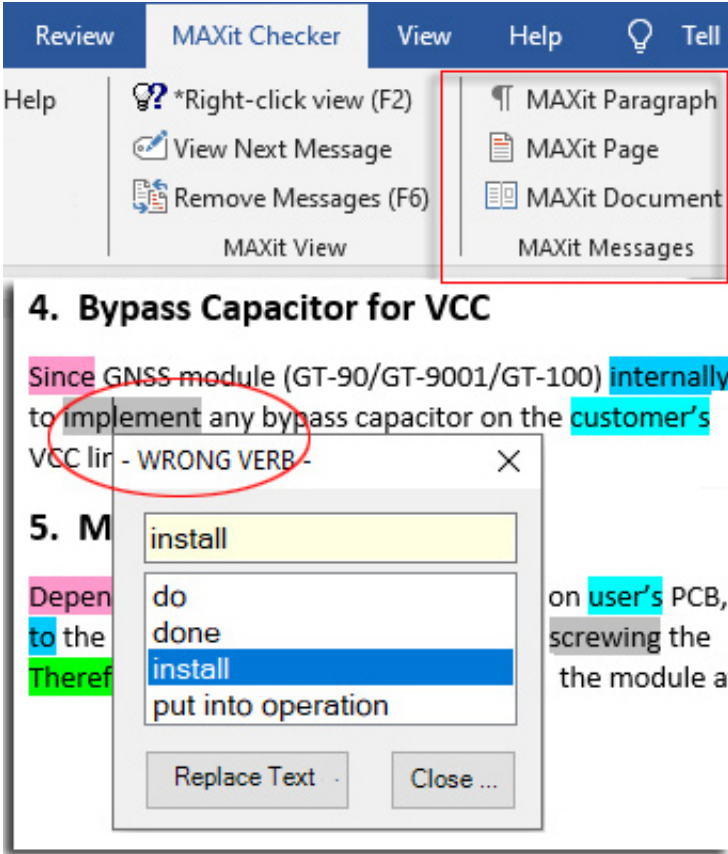
The **MAXit** program reads the text in Word and marks the errors with color-coded messages. The writer clicks on a message to see the suggestions and edits the text inside Word.

The program checks text by paragraph, page, table or document. All graphics are ignored and the style is not changed. After analysis, the program automatically removes the **MAXit** markers.

The results are texts written in clear, concise and simple English. Plain English is an ideal common language for citizen services, public websites, communications for seniors, tourism information, official government policies, emergency services, Limited English Proficiency (LEP), government forms and educational materials for STEM.

Word Technical Requirements:

MAXit for Word is a plug-in to **Microsoft Word** and **Office 365**. The **MAXit** program links to the Microsoft Word program and the Word Ribbon menu, as shown here.



- Plain English Features:**
- Information is easier to read, understand and translate.
 - Allows Limited English Proficiency.
 - Ideal for citizen services.
 - Small vocabulary for faster training.
 - Ideal for forms and procedures.
 - Promotes short sentences for easier comprehension and readability.
 - Creates text for machine translation.
 - Removes *nice-to-know* and keeps the **need-to-know**.
 - Removes jargon, idioms and engineering-ese.
 - Standardizes nomenclature.
 - Enforces a global style and standard across all company documents.
 - Uses a simplified grammar, syntax, style and controlled vocabulary.
 - Uses One Word - One Meaning.
 - Enforces clear, legally defensible warning labels.
 - Promotes clear language for emergency services instructions.
 - Improves readability on tablets.
 - Proven method to communicate

- information to users in 149 countries.
- Makes post-editing of machine translation faster and at a lower cost.
- Complies to Plain Writing Act of 2011 and Federal digital standards.
- Simplifies text through control of key verbs.

Smart Communications offer a Starter Kit of one **MAXit for Word** license and starter dictionaries from our library. The Starter Kit is ideal for proof-of-concept. The dictionaries can be expanded through SMART text mining for any product or service.

